## **ARTWORK GUIDELINES**



KM





ARTWORK must be a flattened PDF print ready file.



This template is only a guide.

# LARGE **TEARDROP FLAG**

### **SAFE ZONE**

All main text and images should sit within the safe area. This is to ensure that nothing gets cut into or off during the print and cut process.

792mm(W) x 3680mm(H)

**CUT LINE** 

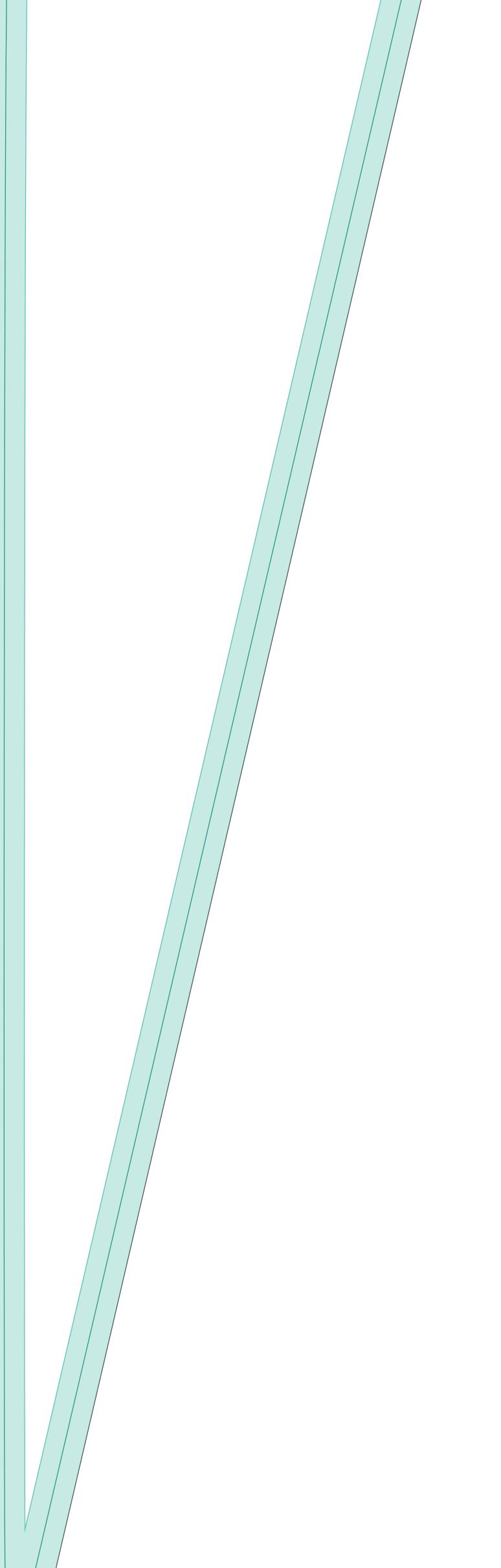
This is where the product will be cut ready for the item to be made up and ready to be dispatched.

860mm(W) x 3816mm(H)

### **BLEED AREA**

The bleed area is where the background images or colour is bled right to the edge to ensure that your artwork does not print with an unwanted white edge.

924mm(W) x 3880mm(H)





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